

## Data Privacy and Protection Policy

This Privacy Policy describes how personal information is collected, used, and shared when you make a purchase or interact with the website: [www.latamglobalschool.com](http://www.latamglobalschool.com). The policy covers all aspects of data collection and handling to ensure users' privacy and protection.

### Personal Information Collected

Personal information is collected when you visit the website, register for information, or use the services. This includes:

- **Device Information:** Information about the web browser, IP address, time zone, installed cookies, visited pages, search terms, and how you interact with the sites.
- **Registration Information:** Information provided during registration, such as name, email address, phone number, and payment details.
- **Academic Information:** For students of LATAM Global School, additional information such as academic records and username.

### Data Collection Technologies

Various technologies are used to collect device information, such as:

- **Cookies:** Data files that are placed on your device or computer and often include an anonymous unique identifier. They can be disabled by visiting [allaboutcookies.org](http://allaboutcookies.org).
- **Log Files:** Track actions occurring on the site, such as IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- **Web Beacons, Tags, and Pixels:** Electronic files used to record information about how you browse the site.

### Use of Personal Information

Personal information is used for various purposes:

- **Communication with Users:** To send information about offers, respond to inquiries, and provide customer support.
- **Processing Transactions and Providing Educational Services:** To manage and confirm enrollments, process payments, and offer academic programs.
- **Detecting Potential Risks or Frauds:** Device information, particularly the IP address, is used to help identify and prevent fraudulent activities.
- **Improving and Optimizing the Website and Services:** Analyzing how users navigate and interact with the sites to enhance their experience and the effectiveness of marketing campaigns.
- **Targeted Advertising:** Using personal information to provide personalized advertisements or marketing communications that may be of interest.

### Sharing Personal Information

Personal information is not shared with third parties, except in the following cases:

- **Legal Compliance:** To comply with applicable laws and regulations, respond to a subpoena, search warrant, or other lawful requests for information.
- **Service Providers:** Working with third parties that help operate the website and provide services, under strict confidentiality obligations. This may include web hosting, promotion delivery, order processing, credit card authorization, data analysis, and other administrative services.
- **Protection of Rights:** To protect the rights, property, or safety of users and the public.

### Behavioral Advertising

Personal information is used to provide targeted advertisements across various platforms:

- **Facebook:** Manage ad preferences at [Facebook Settings](#).
- **Google:** Manage ad preferences at [Google Settings](#).
- **Bing:** Manage ad preferences at [Bing Ads Policies](#).

Additionally, you can opt-out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at [optout.aboutads.info](http://optout.aboutads.info).

### Do Not Track

Site data collection and usage practices do not change when a Do Not Track signal is detected from your browser.

### Rights of Data Subjects

If you are a European resident, you have the right to:

- **Access and Portability:** Obtain access to and receive your personal information.
- **Rectification:** Obtain the correction of your personal information within a reasonable period.
- **Erasure:** Obtain the deletion of your personal information within a reasonable period in certain circumstances, such as when the information is no longer needed for its original purpose.
- **Objection:** Object to the processing of your personal information for direct marketing purposes.

To exercise these rights, contact us using the contact information provided below.

### Data Retention

Personal information will be retained for records unless you request its deletion. This includes order information, academic records, and any other relevant information.

### Security

Reasonable security methods are used to protect the data on our servers. This includes:

- **Secure-Socket-Layer (SSL):** Using SSL technology to protect the transmission of payment information to the website. The security of the connection can be verified by looking at the address bar in your browser window.
- **Secure Passwords:** It is suggested to choose a password that is not obvious and contains numbers and letters. Do not share the password with anyone and log out of the computer and browser after use.

Although these security measures are employed, no system is impenetrable, and thus the security of the servers cannot be completely guaranteed.

### **International Users**

The service is hosted on servers in the United States of America. By providing personal data, you consent to its transfer and processing in the U.S., where data protection laws may differ from those of your home country.

### **Minors**

The sites are not intended for individuals under 12 years old. The subscription of children must be completed by a responsible adult.

### **Changes to the Privacy Policy**

This privacy policy may be updated occasionally to reflect changes in practices or for other operational, legal, or regulatory reasons. Any material changes will be notified via a notice on the website or by email.

### **Contact**

For more information on privacy policies and personal data processing, contact us at: [info@latamglobalschool.com](mailto:info@latamglobalschool.com).

### **Acceptance**

By using the websites, you confirm your agreement with this Privacy Policy. If you do not agree, please do not use the sites or services. The right to make changes to this Privacy Policy is reserved, and continued use of the websites and services after such changes constitutes acceptance of them.

### **Additional Details**

- **Financial Information:** To subscribe to the service, financial information such as a credit card may be requested. This information will be securely stored and only shared with third-party service providers under strict confidentiality obligations.

- **Testimonials and Social Media:** Subscriber testimonials may be published on the website and social media. By accepting the terms and conditions of the service, consent is granted to publish any testimonial, comment, name, and other representations.
- **Additional Security:** Whenever sensitive information is provided, all reasonable commercial measures will be taken to protect it. It is suggested to choose secure passwords and not share the password with anyone.
- **Review and Update Information:** You are responsible for keeping your information updated. To update your information, you can contact us through the provided means or from the learning platform.
- **Comments and Questions:** Any comments or questions about this Privacy Policy are welcome. You can contact the team by sending an email to [info@latamglobalschool.com](mailto:info@latamglobalschool.com).

This Privacy Policy ensures that personal information is handled with the utmost care and complies with applicable regulations, providing a safe and personalized experience in educational services.